

THE LEGACY OF DR. ELAINE INGHAM

"Life in Soil" tells the story of Dr. Elaine Ingham: microbiologist, rebel, and accidental disruptor... whose discoveries in the invisible world of soil microbes reshaped how we farm, feed ourselves, and heal the planet.











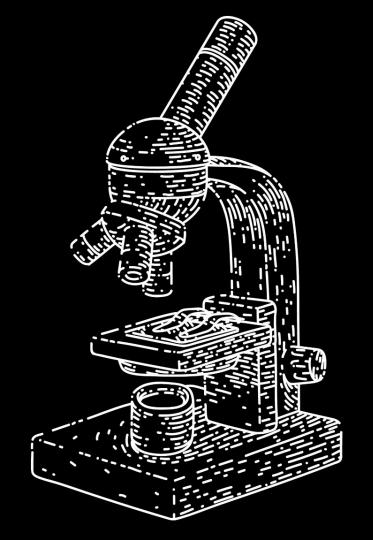
EXPANDED SYNOPSIS

"Life in Soil" is a feature-length documentary celebrating the life, legacy, and scientific revolution sparked by Dr. Elaine Ingham. Told through interviews, archival media, and footage from a land restoration conference, this film traces her rise from ostracized grad student to pioneering founder of the Soil Food Web School.

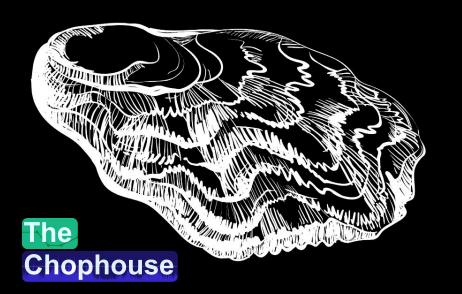


ACT I - LEGACY IN OTION

- Regen ag conference (NC), intro key players
- "A Brief History of Soil Science"
- Number of microbes, prevailing view
- Challenges of a male dominated science
- "Green Revolution"
- Industrial agriculture/climate crisis



ACT II - DISCOVERIES IN SCIENCE AND OPINION



- Growing Up/Intro to Academia
- Houston oyster story
- Colorado State University experiences
- Oregon State University experiences

- The Soil Revolution
- The Soil Foodweb School, regenerative ag rise
- Success and acknowledgment
- Return to NC conference, legacy, hope





KEYTHENES

- Feminism & resilience in science
- Environmental regeneration
- Agriculture vs agribusiness
- Soil microbiology as climate solution
- Hope & humor



TARGET

- Regenerative/organic farmers
- Environmental activists
- Women in STEM
- Permaculture & home growers
- Documentary lovers (festivals & streamers)





COMPARABLE FIINS

- Kiss the Ground
- Common Ground
- Lessons in Chemistry
- Hidden Figures





OISTRIBUTION STRATEGY

- Film festivals and streaming
- Educational licensing
- Marketing: 'Queen of Compost vs. Queen of Dirt'
- Soil Health Day tie-ins



PHASE 1

\$5,000 - Teaser, deck

PHASE 2

\$10,000 - Trailer, interviews

PHASE 3

\$50-75k - Full production

STRETCH

\$100k - Animation, PR, score

